

## Clear-Blue-Green Certified Businesses



Abstract Technology Group provides comprehensive solutions to IT needs of businesses both inside and beyond the Greater Lafayette Area.



BBCS Payroll Services uses the latest software and hardware to ensure efficient, effective, and high quality payroll services. From the small business to big business, they have the ability to meet your needs.



Bolder Design Studio uses expertise and technology to develop effective integrated marketing communications.



Cartridge World provides customers with cost-effective, environmentally friendly alternatives to continually purchasing new printer consumables.



The City of Lafayette provides first-rate street recycling, sanitation, engineering, water works, and wastewater services; and comprehensive community development, redevelopment, and many other programs.



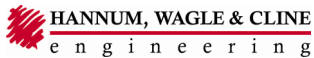
Clearly Organized is a organizing and downsizing/moving service offering hands-on help or consultation support to organizing your home or office.



Grateful Heart Gallery & Gifts products are all locally made and meticulously handcrafted, using high-quality new and re-purposed materials. They share a commitment to green methods and products.



Green Goose Homes uses advance techniques and products to ensure the homes they build are energy efficient, conserve water, properly utilize resources, and the air is free of usual pollutants associated with new home construction.



HWC Engineering is a full-service consulting design and engineering firm providing water, wastewater, stormwater, and transportation, and sustainable solution expertise to both the public and private sectors.



Henry Poor Lumber Company and Home Works provides the largest selection of materials and resources to meet any size building and remodeling project without sacrificing the "home-town, personalized customer service."



Huth Thompson LLP is a full-service firm dedicated to building strong and valued relationships with those whom with they work.



Jane's Gourmet Deli and Catering, Inc. features handcrafted sandwiches, salads, and fresh bakery items, along with two soups prepared in-house daily, and caters business events, lunch boxes-to-go, weddings, and all-occasion gatherings.



K Dees Coffee is Lafayette's premier coffee house that brews and serves only the freshest coffee beans by the cup or by the bag.



Kirby Risk Service Center is committed to providing quality service in a manner that ensures a safe and healthy workplace for our employees and minimizes our potential impact on the environment.



The J & C Media Group is Greater Lafayette's oldest and largest provider of local news and information via the Journal & Courier, J&C Express, Lafayette Magazine and online products.



Lafayette Savings Bank is a full service financial institution offering an array of deposit and loan products with the latest in technology and services for online banking and financial management.



Lowe's is a Fortune 500 Company and the Nation's 2<sup>nd</sup> largest home improvement retailer. Lowe's has over 1,600 stores in the US, Mexico, and Canada all committed to the Green initiative.



MadMen Creative utilizes Indiana's first large format "green" printer using Latex inks rather than the harmful solvents used in other printers.



Myotherapy Massage Center, Inc. is known for their high-quality therapeutic massages, also offering other forms of bodywork, such as, reflexology, reiki, aromatherapy, cranio-sacral therapy, and The Feldenkrais Method.



The National Group is a complete source for all of your business communications needs offering green printing initiatives integrating environmental protection and sustainability into the core business mission.



Roeking is a full-service technology, engineering, and business solutions company.



State Farm Insurance Companies believes that a Good Neighbor is a Green Neighbor. Environmental issues are important to State Farm and its policy holders.



Steve Bruhn, CPA specializes in accounting and tax preparation services, including: tax return preparation, bookkeeping and financial statements, and corporate, partnership, and LLC tax return planning.



Stormfront Productions is a professional online media and Internet strategy company.



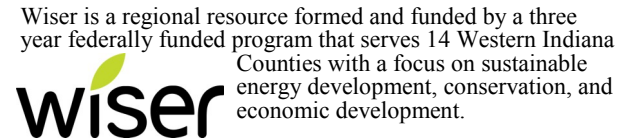
Subaru of Indiana Automotive, Inc. (SIA) is an Indiana-based manufacturer of the Subaru Outback, Legacy, and Tribeca line of vehicles.



The Sunspot Natural Market is dedicated to helping their customers make better decisions about their health and well-being, while providing the finest quality food and supplements available anywhere.



Team MJV Healthy Solutions, the 1<sup>st</sup> GS-42 Certified Green cleaning service provider in Indiana, specializes in decreasing waste, reducing energy consumption and water usage while increasing facility longevity.



Wiser is a regional resource formed and funded by a three year federally funded program that serves 14 Western Indiana Counties with a focus on sustainable energy development, conservation, and economic development.



Zojila is a design agency focused on the creation of high quality houseware products that are functionally efficient, aesthetically pleasing and a pleasure to use.

## How To Be a Clear-Blue-Green Business

Is your business within the Wabash River Watershed? If so, you are eligible to apply for certification!

1. Complete the Clear-Blue-Green Business Application. Link: [www.tippecanoecbg.com](http://www.tippecanoecbg.com)
2. Submit application and application fee to review board.
3. Host on-site tour of business operations.
4. If approved, you will be awarded a Clear-Blue-Green Business Certification and receive a window decal and an electronic version to use in your promotional materials. You will also be recognized on our own CBG website, at local green events, and the Greater Lafayette Commerce's social networking sites and newsletter. Certification is valid for two years.

\*Please note this brochure will be updated quarterly.

## Clear-Blue-Green in the beginning...

### Clear-Blue-Green Certified



Greater Lafayette Commerce

The Clear-Blue-Green (CBG) Business Certification Program began in January of 2010 as a partnership between the City of Lafayette, Go Greener Commission, Greater Lafayette Commerce, WISER, and Wabash River Enhancement Corporation.

The program's goal is to recognize innovative businesses that are committed and engaged in environmentally responsible operations and practices. Through this program, we hope to, not

only market our businesses who are actively involved in green business practices, but create future leaders in the green movement.

To receive this certification businesses completed an application auditing their operations in regards to six categories: Water Conservation, Energy Conservation, Waste Reduction & Prevention, Purchasing, Transportation, and Employee Education and Outreach.

Congratulations to all our Clear-Blue-Green businesses!

### Clear-Blue-Green Committee:

<i>Allen Jacobsen</i>	<i>Dan Dunten</i>	<i>Gary Freymiller</i>
<i>Agustina de la Fuente</i>	<i>Dana McNulty</i>	<i>Lindsey Payne</i>
<i>Brian Pohlar</i>	<i>Dana Smith</i>	<i>Michelle Dillon</i>
<i>Crystal Joshua</i>	<i>Diane Damico</i>	<i>Rebecca Shane</i>
	<i>Erin Nelson</i>	<i>Sara Peel</i>

Brought you by:



Wabash River Enhancement Corporation

EDUCATE  
CELEBRATE  
PARTICIPATE

## Clear-Blue-Green Certified



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