

NEWS RELEASE

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Wabash River Enhancement Corporation launches urban cost-share program

Urban landowners in our target area have a unique opportunity to improve water quality in the Wabash River. Landowners in Lafayette, West Lafayette and most of Tippecanoe County are eligible for assistance of up to 75% of the cost of design and installation of specific green practices.

In preparation for the winter launch of their \$400,000 cost-share program, the Wabash River Enhancement Corporation is offering two mechanisms for landowners to learn about urban green practices - TippEcoNow and individual site visits to discuss opportunities for implementation efforts on their property.

TippEcoNow is an online tool focused on increasing awareness about urban impacts to the Wabash River's water quality. The website highlights opportunities for individual landowners to make changes on their property that positively impact the Wabash River. Landowners in Tippecanoe County have indicated that they want to do their part to improve the river but stress their lack of knowledge about what to do. TippEcoNow answers the questions: Does this fit with my current landscaping? What will this look like? Where do I begin?

Individual modules provide the opportunity to calculate your stormwater impact on the Wabash River, learn about green practices in more detail, and see where others in Greater Lafayette have implemented these practices.

- [Calculate Your Impact](#) Simply insert your property size and roof and driveway areas, then select those practices you are already using or are interested in and calculate away! All of the water exiting your property eventually reaches the Wabash River. What is contained in that water? What is its impact? What is your runoff volume? What green practices can you use to reduce your impact on the Wabash River?
- [Learn Your Options](#) Backyard habitat. Zero discharge. Rain barrel. Pervious pavement. Rain garden. Not words we use every day but every green practice highlighted details the possibilities—showing what you can do to improve the Wabash River.
- [View the Possibilities](#) Intrigued by a green practice but not sure what it will look like? Why not visit them online and see what is already on the ground throughout Tippecanoe County. More than 250 Tippecanoe County residents and businesses are doing their part for the Wabash River. Take a look online to tour residents and businesses throughout the County. Already using green practices on your property — take a photo of your green practices and use Calculate Your Impact to get on the map!

For landowners interested in learning more about their options, WREC is offering time with our staff to walk through your property, discuss your options and interest and provide a preliminary design. Technical assistance is free - and on November 3, 4, and 14-16, WREC will offer urban landowners free consultation services. Visit www.wabashriver.net/costshare to register for your free, no cost-no obligation site visit. All requests will be honored on a first-come-first-served basis. All landowners will be contacted with their scheduled date and time. Additional dates will be scheduled as needed.

If you are interested in volunteering learning more about the upcoming cost-share program, urban practices, TippEcoNow, or our November site visits, contact the Director of Watershed Projects, Sara Peel at speel@lafayette.in.gov.

Additional information about the project's results can be found at www.WabashRiver.net/costshare or at www.TippEcoNow.com.

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